

Position: Visitor Experience Coordinator

#### Summary

Responsible for providing administrative support and serving as Experience Champaign-Urbana's receptionist with the goal to improve the quality of life in our community and enhance economic growth through increased destination management efforts.

#### Supervision

Visitor Experience Coordinator reports directly to the Director of Administration.

#### Qualifications

- Excellent verbal and written communication skills.
- Knowledge of a multi-line phone system.
- Knowledge of computer programs, email, and Internet.
- Positive "can do" team attitude.
- Knowledge of the greater Champaign County area.

## **Essential Functions**

- Greets guests with a positive attitude in a warm, friendly manner and oversees the Experience Champaign-Urbana Welcome Center, including customer service assistance with walk-ins, phone, web, and mail inquiries.
- Maintaining a reliable schedule.
- Sort incoming and outgoing mail including checking the exterior mailbox.
- Coordinates visitor inquiries either via phone or walk-ins.
- Track walk-ins, phone calls, and guide requests for LTCB Grant
- Assist with tracking requests for materials via our online system for both phone inquiries and Tourist Information Center locations.
- Assist in the tracking of office supplies as needed.
- Assist with administrative support for daily operations including front desk reception, scheduling conference room, calendar planning, etc.
- Assist in servicing events, conventions, and/or meetings with welcome packages, promotional items, information, etc. and opportunity to provide on-site event assistance at community welcome booths.
- Participates in University of Illinois Resource Fairs, Orientations, etc., as needed.
- Updating the iDSS system with upcoming events, such as meetings, conferences, sports and major special events that could increase local businesses traffic.
- Maintain the Experience Champaign-Urbana events calendar so it is always up to date.
- Updating the exterior portable sign with upcoming events.

- Researching incoming events as well as reaching out to planners to offer servicing assistance.
- Responding to online inquiries and coordinating the distribution of servicing materials.
- Maintains hotel availability spreadsheet for Christie Clinic Illinois Marathon, or as needed.
- Coordinate Experience Guide distribution to departments throughout the University and arrange staff delivery.
- Send Experience Guides as requested online.
- Update and cross-reference all listings every spring in preparation for new Experience Guide or as directed by supervisor.
- Processes cash and card transactions made in the ECU retail store and oversee the cash box.
- Maintains and tracks Chambana Proud inventory, as well as all inventory in retail area from local makers, artists, etc. and keeps the front area organized.
- Serves as point of communication for vendors selling in Chambana Proud store.
- Assist 40 North with various tasks and projects (up to 10 hours per week).
- Maintain internal and external good working relationships.
- Performs other duties as assigned.

## **Psychological Considerations**

- Must be able to interact in a positive manner with staff, board, and visitors who enters the ECU Welcome Center, on the phone, or electronically.
- Must be able to organize and multi-task a variety of projects.
- Must be able to direct and resolve in a professional manner any problems that arise with visitors.
- Must be able to work independently with little supervision.

# Physiological Considerations

- Must be able to endure rigorous schedules during peak programming seasons.
- Must be able to work in excess of 40 hours per week, if previously scheduled.
- Must be able to work some evenings and weekends.
- Must be able to lift supplies and equipment (approximately up to 50 pounds) when needed.

## **Environmental Considerations**

- Ability to be exposed to all weather conditions including rain, wind, snow, and extreme temperatures.
- Ability to work in an "open space" environment.
- Must have a valid driver's license and be able to operate a motor vehicle.
- Must have reliable transportation.
- Must be able to act safely and follow safety regulations at all times.

6/12/2025